



**WORLD FEDERATION
OF THE DEAF**



**INTERNATIONAL DAY
OF SIGN LANGUAGES**

#IWDP

Concept Note

Global Deaf Flag Raising

As part of the 2025 International Week of Deaf People, the World Federation of the Deaf (WFD) is introducing a new global initiative: the **Global Deaf Flag Raising**. This symbolic action invites deaf communities, national associations of deaf people, schools, businesses, public institutions, and governments to raise the Deaf flag in prominent locations as a powerful expression of pride, visibility, and advocacy.

No Human Rights Without Sign Language Rights

The Deaf flag serves as a unifying symbol of deaf identity and culture. It reflects the rich heritage of deaf communities and their ongoing fight for the recognition of national sign languages and equal rights. Raising the flag is a collective affirmation of our commitment to inclusion, equality, and linguistic human rights.

Technical modalities

The WFD encourages its members and partners to organise flag-raising events in meaningful and visible locations such as government buildings, city halls, schools, and community centres. These activities should take place during the International Week of Deaf People (22–28 September 2025).

Participants are invited to share photos and videos of their events on social media using the hashtags [#IWDP2025](#) and [#DeafFlagRaising](#), and by tagging [@Wfdeaf](#) to contribute to a global wave of visibility and solidarity.

WORLD FEDERATION OF THE DEAF

An International Non-Governmental Organisation in official liaison with ECOSOC, UNESCO, ILO, WHO and the Council of Europe. WFD was established in Rome in 1951.

PO Box 65, 00401 Helsinki, FINLAND

www.wfdeaf.org

